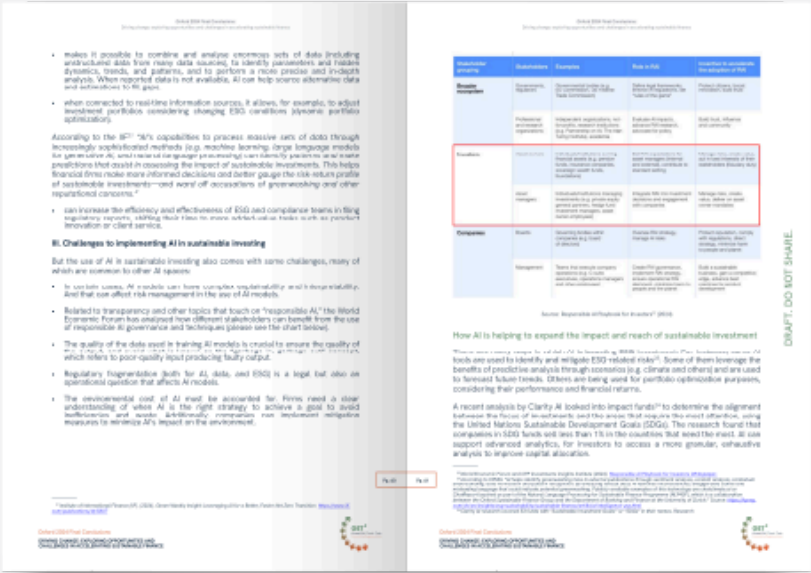




OXFORD/24 CONCLUSIONS

DRIVING CHANGE:

EXPLORING OPPORTUNITIES AND CHALLENGES IN ACCELERATING SUSTAINABLE FINANCE



DRIVING CHANGE:

EXPLORING OPPORTUNITIES AND CHALLENGES IN
ACCELERATING SUSTAINABLE FINANCE



KEY TOPICS

Transitioning towards a low carbon economy

Reaching net-zero greenhouse-gas emissions by 2050 is crucial to mitigate climate change's adverse impacts. While the scientific case for decarbonization is clear, headwinds persist in its implementation. Companies are strategically pursuing a sustainable transformation to future-proof their business amidst uncertainties and rising costs, while financial institutions continue to navigate the complexities of transition finance to facilitate tangible reductions in emissions.

Institutional Investors: powering the shift towards sustainable economics

Sustainable finance is in constant evolution, experiencing rapid growth and forging new pathways for exploration. With the potential to reshape our world by driving positive environmental and social change, it leverages the increasingly available data. Institutional investors serve as powerful change agents, progressively directing capital towards impactful investment solutions while wielding their influence to steward corporate transformation.

Boosting the 3 "S" in sustainable finance: Speed, Scope and Scale

Achieving a more sustainable socioeconomic system and meeting the decarbonization targets set by the different countries is a massive task, **which requires global collaboration, innovative tools, incentives and the appropriate public and regulatory frameworks.**



CONTENTS

Transitioning towards a low carbon economy

- Decarbonizing business models.
- Resilience to climate change.
- Strategies for Decarbonizing Portfolios and Accelerating the Transition.

Institutional Investors: powering the shift towards sustainable economics

- Unlocking the global Sustainable Transformation with reliable data insights.
- The power and challenges of an efficient engagement.
- Impact investing or the ultimate frontier in sustainable investing.

Boosting the 3 “S” in sustainable finance: Speed, Scope and Scale

- Driving change: how regulation and public sector propel sustainability worldwide.
- Convergence or divergence? Sustainable Regulation Latam- Europe.
- Climate Transition Benchmarking.
- AI revolution: expanding the reach and impact of sustainable investing.
- Breaking Barriers: how Blended Finance accelerates sustainability across emerging economies.
- Corporate Sustainability throughout value chains.



GET²

Global ESG Think-Tank by Fide
Finance and Law Engaging our Society

**Together, we can shape
the future of finance**

Join the GET-2 initiative!

Learn more at thinkfide.com/get-2

DRIVING CHANGE:

EXPLORING OPPORTUNITIES AND CHALLENGES IN
ACCELERATING SUSTAINABLE FINANCE



DIRECTORS

- Juan Ramón Caridad, Member of Fide's Board.
- Cristina Jimenez Savurido, President and Founder of Fide Foundation

TEAM

- Alvaro Arribas, Marketing and Digital Development at the Fide Foundation
- Cristina Arribas, Academic Coordinator at the Fide Foundation
- José Luis Bonet, Marketing assistant at the Fide Foundation
- Victoria Dal Lago, Academic Director at the Fide Foundation
- Carmen Hermida, Managing Director at the Fide Foundation
- Lucía Hernández, Academic Coordinator at the Fide Foundation

SCIENTIFIC COMMITTEE

- Ana Rivero, Operating Partner ESG at Alantra.
- Marisa Aguilar, Managing Director | Country Head Iberia, Allianz Global Investors.
- Ángel Pérez, Founder and Managing Partner, Transcendent.
- Marta Olavarría, Financial Markets Regulation & Sustainable Finance, Consultant, Lecturer. Independent Advisor, Mediolanum Bank Gestión Independent Board Member.
- María Folqué, Head of Sustainability at FundsPeople
- Gonzalo Yebes, Senior Financial Risk Expert, Banco de España.

Contact: fidefundacion@thinkfide.com

DRIVING CHANGE:
EXPLORING OPPORTUNITIES AND CHALLENGES IN
ACCELERATING SUSTAINABLE FINANCE



PARTICIPANTS

- Lara Altable, Head of Stewardship & SRI Policies at Santander Asset Management
- Pablo Alonso, Senior Manager in the Legal and Regulatory Services to the Financial Sector (FS Legal) team at KPMG Abogados
- Christopher Andrews, Head of Engagement for Sustain & Impact Strategies, M&G
- Claudia Antuña, Partner. Head of Sustainability, Afi.
- Sergio Aratangy Rosenberg, Head of the Financial Division at the Superintendency of Pensions in Chile
- Dennis Baas, Lead of Sustainability Strategists, Allianz Global Investors
- Silvina Bacigalupo, Full Professor of Criminal Law, Universidad Autónoma de Madrid. Chair Transparency International-Spain. Member of Fide 's Academic Council.
- Caroline Berthod, Director of ESG Development, GOVERNART
- Catherine Bohill, ESG Development & Impact Director, Telefónica
- Eric Borremans, Head of Environmental, Social & Governance, Pictet Asset Management
- Bernardo Cabo, Financial regulation lawyer, Caixabank
- Augusto Caro, Global Head of SRI at Santander AM
- Isabel Castellanos, Creative Director at Tailored Web
- Camila Cella, Public Policy Manager at Transparency International
- Ben Constable Maxwell, Head of Impact Strategy, M&G Investments
- Laura de Mergelina, Strategy Manager within Corporate Development at SIX Group
- David de Miguel Rato, Deputy Director of Policy and Sustainable Finance, CNMV
- Juan Carlos Delrieu, ESG and sustainable finance consultant
- Jean-Philippe Desmartin, Head of Responsible Investment team / Equity Portfolio Manager, Edmond de Rothschild AM, co-chair of CESG EFFAS
- Duncan Downes, Senior Client Portfolio Manager and Engagement Officer, Pictet Asset Management
- Sandra Fernandez, Marketing & Client Servicing Manager at Pictet Asset Management
- Miriam Fernandez, Portfolio manager, Ibercaja
- Leticia Ferreras, Senior portfolio manager in the Allianz Global Investors
- Pilar Galán, Head of Financial Services Legal, KPMG España
- Carlos Garay, Head of ESG Investments at Sabadell Urquijo Gestión
- Eduardo García Hidalgo, Head of Sustainable Investments at BBVA Asset Management
- Rubén García Paez, Head of Iberian & Latam Distribution, Columbia Threadneedle Investments
- Catiana García-Kilroy, Lead Financial Sector Specialist, World Bank
- Alberto Gómez-Reino, Head of Sustainable Investments at BBVA Asset Management
- Luis González, Head of Sustainability, BBVA Quality Funds
- Clara González, Senior Economist, Banco de España
- Eva M. Gutierrez, Lead Financial Economist in the Latin American and Caribbean Region of the World Bank
- Rita Hamden, Consultora Responsable de Novaster en México
- Juan Hernando, Director of Investment Advisory at MoraWealth
- Andreas Hoepner, Professor of Operational Risk, Banking & Finance at UCD | Co-Inventor EU Paris-Aligned Benchmarks & EU Taxonomy-Aligning Benchmarks
- Francois Humbert, Engagement Lead Manager, Generali Investments

- Joe Hutchins, Senior Manager – Responsible Investment, GAM
- Rocío Jaureguizar, Sales Manager at Pictet Asset Management
- David Kemp, Global Head of Legal & Compliance at GAM Investments
- Philippe Le Gall, Senior ESG Engagement Specialist at Pictet Asset Management
- Martha Angélica León, Financial Vice President at the National Commission of the Retirement Savings System, Mexico
- Álvaro Lobato, CoFounder of Tailored
- Patricia López Molina, Head of Iberia, GAM Investments
- Natalia Luna, Senior Thematic Investment Analyst, Global Research
- Mark Manning, Visiting Senior Fellow and consultant, LSE Grantham Research Institute
- Jaime Martínez, Global head of asset allocation at BBVA Asset Management and Global Wealth
- Ana Martínez Pina, Financial Regulatory Partner at Gómez-Acebo & Pombo
- David Martínez García, Executive Director of Transparency International Spain
- Jaime Martínez Gómez, Global Head of Asset Allocation at BBVA Asset Management
- Diane Mak, Responsible for impact strategy and management activities, AllianzGI
- Gonzalo Meseguer, General Manager at Santalucía AM
- Marc Miralles, Head of sustainability, Suma Capital
- Carlos Moreno, Sales Director at Columbia Threadneedle Investments
- Christopher Muttukutumaru
- Aleksandra Palinska, Executive Director, Eurosif
- Teresa Parejo, Head of Sustainability, IBERIA
- Gonzalo Rengifo, Head of Distribution - Iberia, Latam, Pictet Asset Management
- Cristina Rivero, Director of Industry, Energy, Environment and Climate at CEOE
- Katherine Roach, Global Head of Sustainability at GAM Investments
- Ignacio Rodríguez Añino, Chief Distribution Officer Americas, M&G.
- Sheila Rodríguez Sanguino, Senior Sales & Relationship Manager at SIX
- Bárbara Romeu Fernández de Tejada, Product Manager, BME
- Ailén Rubio Arrieta, Communications and International Relations Coordinator at TI Spain
- Katherine Roach, Global Head of Sustainability & Investments Business Management, GAM
- Lorenzo Saa, Chief Sustainability Officer, Clarity AI
- Juan Salazar, Senior Engagement Specialist at Pictet Asset Management
- Blanca Sánchez Padilla, Senior Project Manager for ESG initiatives, BME-SIX Group
- Gloria Sánchez Soriano, Senior Advisor of the Digital Finance Department at the IIF
- Agustín Sheppard Gelsi, Chief Risk Officer at Union Capital AFAP
- Manuel Tabilo, Head of research, FIAP
- Romualdo Trancho, Director - Business Development at Allianz Global Investors
- Mark Wade, Head of Sustainability Research and Stewardship, Allianz Global Investors



An initiative by:



With the support of:



Team Members

Cristina Jiménez
Juan Ramón Caridad
Ana Rivero
Marisa Aguilar
Ángel Pérez
Marta Olavarría
María Folqué
Gonzalo Yebes

Victoria Dal Lago
Lucía Hernández
Cristina Arribas
José Luis Bonet
Álvaro Arribas

Oxford/24 Congress

The 2024 Fide Oxford Congress took place on September 18th-20th, 2024, at Jesus College, Oxford.

For more information on the congress please visit thinkfide.com/get-2.



GET²

Global ESG Think-Tank by Fide
Finance and Law Engaging our Society



Oxford/24 Proposals

Find the paper at:

bit.ly/oxf24-report

Oxford 2024 Final Conclusions
Driving change: exploring opportunities and challenges in accelerating sustainable finance

Stakeholder grouping	Stakeholders	Examples	Role in RAI	Incentive to accelerate the adoption of RAI
Broader ecosystem	Governments, regulators	Governmental bodies (e.g. EU Commission, US Federal Trade Commission)	Define legal frameworks, enforce AI regulations, set "rules of the game"	Protect citizens, boost innovation, build trust
	Professional and research organizations	Independent organizations, not-for-profits, research institutions (e.g. Partnership on AI, The Alan Turing Institute, academics)	Evaluate AI impacts, advance RAI research, advocate for policy	Build trust, influence and community
Investors	Asset owners	Individuals/institutions owning financial assets (e.g. pension funds, insurance companies, sovereign wealth funds, foundations)	Set RAI expectations for asset managers (internal and external), contribute to standard setting	Manage risks, create value, deliver on asset owner mandates
	Asset managers	Individuals/institutions managing investments (e.g. private equity general partners, hedge fund investment managers, asset owner employees)	Integrate RAI into investment decisions and engagement with companies	Manage risks, create value, deliver on asset owner mandates
Companies	Boards	Governing bodies within companies (e.g. board of directors)	Oversee RAI strategy, manage AI risks	Protect reputation, comply with regulations, direct strategy, monitor harm to people and planet
	Management	Teams that execute company operations (e.g. C-suite executives, operations managers and other employees)	Create RAI governance, implement RAI strategy, ensure operational RAI alignment, minimize harm to people and the planet	Build a sustainable business, gain a competitive edge, advance best practices for product development

Source: Responsible AI Playbook for Investors²³ (2024)

How AI is helping to expand the impact and reach of sustainable investment

There are many ways in which AI is boosting ESG investment. For instance, some AI tools are used to identify and mitigate ESG-related risks²³. Some of them leverage the benefits of predictive analysis through scenarios (e.g. climate and others) and are used to forecast future trends. Others are being used for portfolio optimization purposes, considering their performance and financial returns.

A recent analysis by Clarity AI looked into impact funds²⁴ to determine the alignment between the focus of investments and the areas that require the most attention, using the United Nations Sustainable Development Goals (SDGs). The research found that companies in SDG funds sell less than 1% in the countries that need the most. AI can support advanced analytics, for investors to access a more granular, exhaustive analysis to improve capital allocation.

²³ World Economic Forum and CIP Investments Insights Institute (2024): *Responsible AI Playbook for Investors Whitepaper*.
²⁴ According to EPMA, "AI helps identify greenwashing risks in external publications through sentiment analysis, content analysis, context understanding, data verification and pattern recognition. By analyzing textual data, AI identifies inconsistencies, exaggerated claims and misleading language as part of the Natural Language Processing for Sustainable Finance Programme (NLNPSF), which is a collaboration between the Oxford Sustainable Finance Group and the Department of Banking and Finance at the University of Zurich." Source: <https://clarity.ai/research/en/insights/esg-sustainable-finance/rai/responsible-ai-playbook>
²⁴ Clarity AI research covered 53 funds with "Sustainable Investment Goals" or "SDGs" in their names. Research